

# Transforming Vision to Reality: The Potential Power of Partnerships

Satellite Conference and Live WebCast

Thursday, May 6, 2004, 2:00-3:30 p.m., Eastern Time

1:00-2:30 p.m. (Central Time) • 12:00-1:30 p.m. (Mountain Time) • 11:00 a.m.-12:30 p.m. (Pacific Time)

*A unique opportunity is offered to public health professionals across the country to participate in the 22nd National Conference on Health Education and Health Promotion being held in Orlando, Florida.*

The health of a population is the shared responsibility of many. Challenges to public health are numerous and are growing each year, demanding new horizons, new alliances, and new mental models for action. Dr. Sanchez, the Commissioner of the new Department of State Health Services, will explain why Texas is no exception to the recurring and emerging public health needs and demands of our time. To fully enjoy the benefits of a prosperous and growing state of 21 million people, whether school children, working parents or retirees, the public's health depends not only on the responsibility of the individual but on the contributions of a vast array of public, private, voluntary, academic and service delivery organizations.

With viable solutions and the political will to act on behalf of the common good, nearly 100 organizational partners have committed to improving the health of the community called Texas. Seeking to achieve real and lasting improvements in the state's public health system and health status, the Texas Commissioner of Health convened the Texas State Strategic Health Partnership in the Fall of 2002 to coordinate efforts toward common health improvement goals. As a public health change agent, the "Partnership" has declared its intent to transform how the public health community thinks about and acts on a shared vision for solving the state's most pressing public health concerns. Partnerships enable the public health community to take concerted action with traditional and nontraditional stakeholders while concurrently building a culture for health to promote and protect its people, families and communities. Texas will share its lessons learned and its new horizons for a healthier state.

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### **Eduardo Sanchez, MD, MPH**

Commissioner of the new Department of State Health Services, which encompasses the Texas Department of Health, the Texas Commission on Alcohol and Drug Abuse and the mental health component of the Texas Department of Mental Health and Mental Retardation.

As Texas Commissioner of Health Services, he currently leads the Texas Department of Health.

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### **Continuing Education Credit:**

DHPE is a designated provider of continuing education contact hours for Certified Health Education Specialists. There is a \$20 fee for contact hours.

### **Registration and Conference Details:**

Register online [www.adph.org/alphtn](http://www.adph.org/alphtn)

Satellite coordinates and webcast information will be provided only to registered participants.

Conference materials will be available approximately one week before the program.

# The Future of Health Promotion and Health Education

## *Transforming Vision Into Reality*

### Satellite Conference

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public health professionals across the country  
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Wednesday, May 5, 2004 • 2:00-3:30 p.m., Eastern Time  
***Bridging Traditional Environmental Health and  
Health Promotion***

Panel of experts from the Agency for Toxic Substances and Disease Registry  
(ATSDR), U.S. Department of Health and Human Services

Thursday, May 6, 2004 • 2:00-3:30 p.m., Eastern Time  
***Transforming Vision to Reality:***

***The Potential Power of Partnerships***

EDUARDO SANCHEZ, MD, MPH

Commissioner of Health  
Texas Department of Health

Friday, May 7, 2004 • 2:00-3:30 p.m., Eastern Time  
***Principles for Effective Communication of Health  
Risks in High Concern, High Stress Situations***

VINCENT T. COVELLO, PhD

Director of the Center for Risk Communication  
New York, New York

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**Questions:** [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us) or 334.206.5618

Produced by the Alabama Department of Public Health  
Sponsored by the Directors of Health Promotion and Education (DHPE) and  
the Centers for Disease Control and Prevention (CDC)

22nd National Conference  
Health Education and Health Promotion • May 5-7, 2004  
Orlando, Florida